

2023 CONFERENCE AGENDA



The Next 20 Years of Community Oncology

**TRANSFORM.
ADAPT.
EVOLVE.**

General Session
Coastal ABCD 1-5

Clinical Track
Coastal 6-10

Business Track
Coastal ABCD 1-5

WEDNESDAY, MARCH 22, 2023

5:30 – 7:00 PM **President's Reception**

THURSDAY, MARCH 23, 2023

6:30 – 7:30 AM **Registration & Buffet Breakfast in the Exhibit Hall**

Conference Opening Day One: Welcome From the Co-Chairs

- Stephen "Fred" Divers, MD, *Genesis Cancer & Blood Institute & American Oncology Network*
- Kathy Oubre, MS, *Chief Executive Officer, Pontchartrain Cancer Center*
- Debra Patt, MD, PhD, MBA, *Vice President, Texas Oncology & The US Oncology Network*
- Alti Rahman, MHA/MBA, CSSBB, *Practice Administrator, Oncology Consultants*
- Stephen Schleicher, MD, MBA, *Chief Medical Officer, Tennessee Oncology*
- Jeffrey Vacirca, MD, FACP, *Chief Executive Officer, Managing Partner, New York Cancer & Blood Specialists & OneOncology*

20 Years of COA: The Value of Community Oncology

- Miriam Atkins, MD, FACP, *AO Multispecialty Clinic & President, Community Oncology Alliance*
- Lucio N. Gordan, MD, *President, Managing Physician, Florida Cancer Specialists & Research Institute*
- Barbara L. McAneny, MD, *Chief Executive Officer, New Mexico Cancer Center*
- Ted Okon, MBA, *Executive Director, Community Oncology Alliance, Moderator*
- Jeffrey F. Patton, MD, *Chief Executive Officer, OneOncology & Chairman of the Board, Tennessee Oncology*

The Hospital Conundrum: A Gameplan for Fending Off Attacks & Coexisting

- Moshe C. Chasky, MD, FACP, *Alliance Cancer Specialists*
- Nicolas Ferreyros, *Managing Director, Policy, Advocacy & Communications, Community Oncology Alliance, Moderator*
- Anne Marie Rainey, MSN, RN, CHC, *Director of Quality & Value-Based Care, Clearview Cancer Institute*
- S. McDonald Wade III, MD, *Virginia Cancer Institute*
- Jodi Young, *Executive Director, Texas Oncology*

KEYNOTE: Dr. Glaucomflecken

- William E. Flanary, MD, *Ophthalmologist, Cancer Survivor, Comedian*

10:25 – 11:00 AM **Networking in the Exhibit Hall**

Current Advances: Triple Negative & Locally Advanced Breast Cancer

- Erika P. Hamilton, MD, *Director, Breast & Gynecologic Cancer Program, Sarah Cannon Research Institute/Tennessee Oncology*

11:00 – 11:45 AM

Practice Perspectives: The Enhancing Oncology Model & Commercial Payment Reform Initiatives

- Judith Alberto, MHA, RPh, BCOP, *Director of Clinical Initiatives, Community Oncology Alliance, Moderator*
- Anne Marie Rainey, MSN, RN, CHC, *Director of Quality & Value-Based Care, Clearview Cancer Institute*
- Matthew R. Skelton, MD, *Blue Ridge Cancer Care*
- TR Strickland, *Alternative Payment Model/Value-Based Consultant*

Current Advances: Lung Cancer

- Gregory J. Riely, MD, PhD, *Vice Chair of Clinical Research, Department of Medicine, Memorial Sloan Kettering Cancer Center*

11:50 AM – 12:35 PM

What Every Practice Needs to Know: The NEW Value-Based Enterprise

- Daniel B. Frier, Esq., *Founding Partner, Frier Levitt*
- Jeffrey Vacirca, MD, FACP, *Chief Executive Officer, Managing Partner, New York Cancer & Blood Specialists & OneOncology*

12:35 – 1:35 PM **Lunch & Networking in the Exhibit Hall**

Current Advances: Systemic Therapies for Upper GI Cancers

- Meredith Pelster, MD, MSCI, *Assistant Director, Gastrointestinal Research, Sarah Cannon Research Institute/Tennessee Oncology*

1:35 – 2:20 PM

Marketing & Advocacy: Practical Applications of Traditional & Social Media to Elevate Your Practice

- Ed Bryson, *Director, Communications & Public Relations, Texas Oncology*
- Nicolas Ferreyros, *Managing Director, Policy, Advocacy & Communications, Community Oncology Alliance, Moderator*
- Mike Lefler, *Business & Communications Strategist, Nebraska Hematology-Oncology*
- Michelle Robey, *Vice President of Marketing, Florida Cancer Specialists & Research Institute*

All sessions take place Eastern Daylight Time (EDT)

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General Session Coastal ABCD 1-5	Clinical Track Coastal 6-10	Business Track Coastal ABCD 1-5
2:25 – 3:20 PM	Enhancing Equity in Clinical Research: Lessons Learned From Community Oncology Engagement Efforts <ul style="list-style-type: none"> Richard L. Martin III, MD, MPH, Medical Director of Health Equity & Community Engagement, Tennessee Oncology 	Survive & Prosper: Optimizing Revenue & Increasing Efficiency in Your Practice <ul style="list-style-type: none"> Glenn Balasky, Executive Director, Rocky Mountain Cancer Centers James Gilmore, Chief Pharmacy & Clinical Services Officer, American Oncology Network Todd O'Connell, President, New York Cancer & Blood Specialists, Moderator
3:20 – 3:50 PM Networking in the Exhibit Hall		
3:50 – 4:35 PM	Updates & Solutions: State & Federal Policies Aimed at Curbing PBM Bad Behavior <ul style="list-style-type: none"> David A. Eagle, MD, Chair of Legislative Affairs & Patient Advocacy, New York Cancer & Blood Specialists, Moderator James Lee, Senior Manager, State Regulation & Policy, Community Oncology Alliance Jonathan E. Levitt, Esq., Founding Partner, Frier Levitt Jeff Mortier, Partner, Farragut Partners 	
4:40 – 5:25 PM	Thinking Outside the Box: Going Beyond the “Traditional” Model of the Community Oncology Practice <ul style="list-style-type: none"> Stephen “Fred” Divers, MD, Genesis Cancer & Blood Institute & American Oncology Network, Moderator Sibel Blau, MD, Medical Director, Northwest Medical Specialties, PLLC & President, Chief Executive Officer, Quality Cancer Care Alliance Network Brad Hively, Chief Executive Officer, The Oncology Institute Alti Rahman, MHA/MBA, CSSBB, Practice Administrator, Oncology Consultants 	
5:30 – 7:00 PM Networking & Refreshments in the Exhibit Hall		
FRIDAY, MARCH 24, 2023		
6:30 – 7:30 AM Registration & Buffet Breakfast in the Exhibit Hall		
7:30 – 8:00 AM	Conference Opening Day Two: Update From the Co-Chairs <ul style="list-style-type: none"> Stephen “Fred” Divers, MD, Genesis Cancer & Blood Institute & American Oncology Network Kathy Oubre, MS, Chief Executive Officer, Pontchartrain Cancer Center Debra Patt, MD, PhD, MBA, Vice President, Texas Oncology & The US Oncology Network Alti Rahman, MHA/MBA, CSSBB, Practice Administrator, Oncology Consultants Stephen Schleicher, MD, MBA, Chief Medical Officer, Tennessee Oncology Jeffrey Vacirca, MD, FACP, Chief Executive Officer, Managing Partner, New York Cancer & Blood Specialists & OneOncology 	
8:05 – 9:05 AM	Legislative Updates From Capitol Hill <ul style="list-style-type: none"> Christian G. Downs, JD, MHA, Executive Director, Association of Community Cancer Centers Ben Jones, Vice President, Government Relations & Public Policy, The US Oncology Network Tony Lee, Director of Public Policy, AmerisourceBergen Jerrica Mathis, Director, Government Relations, Cardinal Health Ted Okon, MBA, Executive Director, Community Oncology Alliance, Moderator Kristine Rufener, Director, Congressional Affairs, Association for Clinical Oncology 	
9:05 – 9:55 AM	The New Horizon: Working Directly with Employers <ul style="list-style-type: none"> Robert Baird, RN, MSA, President, National Cancer Treatment Alliance, Moderator Peter F. Hayes, BA, President, Chief Executive Officer, Healthcare Purchaser Alliance of Maine Erin Reinders, PHR, SHRM-CP, Chief Operations Officer, Iowa Department of Administrative Services, Human Resources Enterprise Phil Stover, Chief Executive Officer, Mission Cancer + Blood 	
9:55 – 10:25 AM Networking in the Exhibit Hall		
10:25 – 11:10 AM	Empowering Cancer Patients Through Lifestyle Medicine: An Innovative Approach to Wellness <ul style="list-style-type: none"> Amber Orman, MD, DipABLM, Chief Wellness Officer, AdventHealth Medical Group 	HR Keys to Success: Attracting & Retaining Physicians & Staff, Avoiding Burnout & Maintaining a Productive Work Environment <ul style="list-style-type: none"> Shiela Plasencia, Director of Practice Support, Community Oncology Alliance, Moderator Amir Salam, MD, Oncology Consultants Elizabeth Spurlock, MA, SHRM-SCP, PHR, Director, Human Resource Business Partner, Texas Oncology

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General Session	Clinical/Pharmacy Track	Business Track
11:15 AM – 12:00 PM	<p>Current Advances: Genitourinary System Diseases</p> <ul style="list-style-type: none"> • Mike Lattanzi, MD, <i>Genitourinary Medical Oncologist, Texas Oncology - Austin Central</i> 	<p>Moving From Talk to Action: Implementing & Integrating a Health Equity Plan in Your Practice</p> <ul style="list-style-type: none"> • Nicolas Ferreyros, <i>Managing Director, Policy, Advocacy & Communications, Community Oncology Alliance, Moderator</i> • Kashyap Patel, MD, <i>Chief Executive Officer, Carolina Blood & Cancer Care Associates</i> • Susan Sabo-Wagner, MSN, RN, OCN, NEA-BC, <i>Executive Director of Clinical Strategy, Oncology Consultants</i>
12:00 – 12:55 PM Lunch & Networking in Exhibit Hall		
12:55 – 1:45 PM	<p>Securing Your Practice: Dealing With Cyberattacks & Other Disasters</p> <ul style="list-style-type: none"> • Jason Ervin, <i>Director, Oncology Service Line, Oklahoma Cancer Specialists & Research Institute</i> • Payal Patel, EMBA, MBA, MHA, <i>Chief Executive Officer, Adams County Cancer Center</i> • Shiela Plasencia, <i>Director of Practice Support, Community Oncology Alliance, Moderator</i> • Todd Schonherz, <i>Chief Executive Officer, American Oncology Network</i> 	
1:50 – 2:35 PM	<p>Looking Into the Crystal Ball: Tomorrow & the Next 20 Years of Community Oncology</p> <ul style="list-style-type: none"> • Stephen "Fred" Divers, MD, <i>Genesis Cancer & Blood Institute & American Oncology Network</i> • Ted Okon, MBA, <i>Executive Director, Community Oncology Alliance, Moderator</i> • Kathy Oubre, MS, <i>Chief Executive Officer, Pontchartrain Cancer Center</i> • Debra Patt, MD, PhD, MBA, <i>Vice President, Texas Oncology & The US Oncology Network</i> • Jeffrey Vacirca, MD, FACP, <i>Chief Executive Officer, Managing Partner, New York Cancer & Blood Specialists & OneOncology</i> 	
2:40 – 2:55 PM	<p>Conference Wrap-Up: Meeting Observations From the Co-Chairs</p> <ul style="list-style-type: none"> • Stephen "Fred" Divers, MD, <i>Genesis Cancer & Blood Institute & American Oncology Network</i> • Kathy Oubre, MS, <i>Chief Executive Officer, Pontchartrain Cancer Center</i> • Debra Patt, MD, PhD, MBA, <i>Vice President, Texas Oncology & The US Oncology Network</i> • Alti Rahman, MHA/MBA, CSSBB, <i>Practice Administrator, Oncology Consultants</i> • Stephen Schleicher, MD, MBA, <i>Chief Medical Officer, Tennessee Oncology</i> • Jeffrey Vacirca, MD, FACP, <i>Chief Executive Officer, Managing Partner, New York Cancer & Blood Specialists & OneOncology</i> 	